

**NOTICE OF INTENT  
FOR DISCHARGERS OF STORMWATER RUNOFF  
ASSOCIATED WITH REGULATED SMALL MUNICIPAL SEPARATE STORM SEWER SYSTEMS  
AUTHORIZED UNDER NPDES GENERAL PERMIT ARR040000**

**I. PERMITTEE INFORMATION**      New  Renewal  (Permit Tracking Number ARR04 \_\_\_\_\_)

Regulated Small MS4 Name: Centerton      Owner Type: \_\_\_\_\_  
Mailing Address: P.O. Box 208       FEDERAL       STATE  
Actual Street Address: 251 Hwy. 72 E       PUBLIC       OTHER  
City: Centerton      Urbanized Area: N/A  
State: AR      Zip: 72719      County(ies): Benton

Enter the Latitude and Longitude of the approximate center of the Small MS4 (A map must be included.):

Small MS4 Latitude: 36 degrees 21 minutes 38 seconds  
Small MS4 Longitude: 94 degrees 15 minutes 13 seconds

**II. PERMITTEE CONTACT INFORMATION**

Name: Bill Edwards      Telephone: 479-795-2750  
Title: Mayor      Email Address: bedwards@centertonar.us

**III. INVOICE MAILING INFORMATION**

Invoice Contact Person: Bill Edwards      City: Centerton  
Invoice Mailing Company: City of Centerton      State: AR      Zip: 72719  
Invoice Mailing Address: P.O.Box 208      Telephone: 479-795-2750

**IV. CERTIFICATION OF PERMITTEE (See Part 5.7 of the general permit)**

For a municipality, State, Federal, or other public agency: By either a principal executive officer or ranking elected official. For purposes of Part VI.H of the general permit, a principal executive officer of a Federal agency includes (i) the chief executive officer of the agency, or (ii) a senior executive officer having responsibility for the overall operations of a principal geographic unit of the agency (e.g., Regional Administrator of EPA).

"I certify that the cognizant official designated in this Notice of Intent is qualified to act as a duly authorized representative under the provisions of 40 CFR 122.22(b). If no cognizant official has been designated, I understand that the Department will accept reports signed by the applicant. I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."

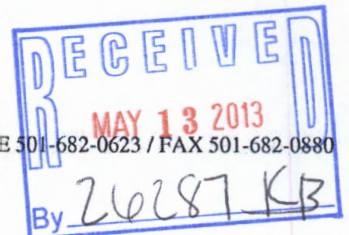
Responsible Official Printed Name: Bill Edwards      Title: Mayor  
Responsible Official Signature: [Signature]      Date: 5/13/13

**V. COGNIZANT OFFICIAL DESIGNATION (Optional)**

Cognizant Official Printed Name: Rick Hudson & Lorene Burns      Title: Street Superintendent & Planning Director  
Cognizant Official Signature: [Signature]      Date: 5/13/13  
Telephone: 479-224-6028      Email: rhudson@centertonar.us & lburns@centertonar.us

**VI. PERMIT REQUIREMENT VERIFICATION**

Submission of Complete NOI?  Yes       No      Submission of MS4 map?  Yes       No  
Submission of Complete Stormwater Management Program?  Yes       No



**ENGINEERING DESIGN ASSOCIATES, P.A.**

134 WEST EMMA AVENUE  
SPRINGDALE, ARKANSAS 72764

479-756-1266  
FAX: 479-756-2129

May 13, 2013

Arkansas Department of Environmental Quality  
Permits Branch, Water Division  
5301 Northshore Drive  
North Little Rock, AR 72118-5317

**RE: Small Municipal Separate Storm Sewer System (ms4) General Permit ARR4000  
Centerton, Arkansas  
EDA # 1679**

The City of Centerton has contracted with Engineering Design Associates to help setup and administer their MS4 program. As part of the NOI application this letter will outline the minimum control measures that the city will have in its Stormwater Management Program:

**Goal 1 – Public Education and Outreach on Stormwater Impacts:**

The city has entered into an agreement with the Northwest Arkansas Regional Planning Commission. The NWARPC has an engagement with the University of Arkansas Cooperative Extension Service to provide services that will satisfy the requirements to meet this minimum control measure. This agreement is currently in effect and the Memo of Understanding is attached to this application.

**Goal 2 – Public Involvement/Participation:**

The city has entered into an agreement with the Northwest Arkansas Regional Planning Commission. The NWARPC has an engagement with the University of Arkansas Cooperative Extension Service to provide services that will satisfy the requirements to meet this minimum control measure. This agreement is currently in effect and the Memo of Understanding is attached to this application.

**Goal 3 – Illicit Discharges Detection and Elimination:**

The city will develop and implement a program to meet this minimum control measure.

**Goal 4 – Construction Site Stormwater Runoff Control:**

The city will develop and implement a program to meet this minimum control measure.

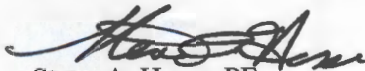
**Goal 5 – Post Construction Stormwater Management in New Development and Redevelopment:**

The city will develop and implement a program to meet this minimum control measure.

**Goal 6 – Pollution Prevention/Good Housekeeping for Municipal Operations:**

The city will develop and implement a program to meet this minimum control measure. Also, the employee training portion of this minimum control measure will be handled by the University of Arkansas Cooperative Extension Service thru the agreement with the NWARPC

Respectfully,



Steve A. Hesse, PE  
President  
[sah@eda-pa.com](mailto:sah@eda-pa.com)

xc: Mayor Bill Edwards, City of Centerton  
file



Centernton

**MEMORANDUM OF UNDERSTANDING FOR THE MS4  
JURISDICTIONS OF NORTHWEST ARKANSAS AND  
THE NORTHWEST ARKANSAS REGIONAL PLANNING  
COMMISSION**

**WHEREAS**, eighteen cities in Benton and Washington Counties, the counties themselves, and the University of Arkansas meet the U.S. Environmental Protection Agency's "small" urbanized area municipal separate storm sewer (MS4) criteria, and must comply with national Phase II Stormwater Regulations; and

**WHEREAS**, the Arkansas Department of Environmental Quality (ADEQ), the state agency authorized by EPA to issue National Pollutant Discharge Elimination System (NPDES) permits requiring and ensuring compliance, will establish dates for affected entities to be covered under Arkansas' general permit for MS4s; and

**WHEREAS**, said permit requires development, implementation, and evaluation of a stormwater management plan, that addresses each of the six minimum control measures identified in the Phase II Storm Water Regulations contained in 40 CFR 122.26 and outlined in Part I.B.; and

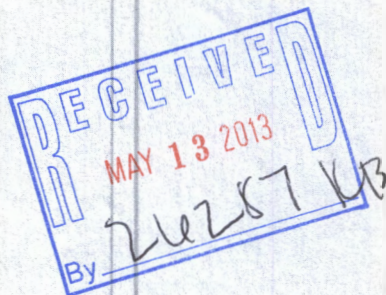
**WHEREAS**, the Northwest Arkansas Regional Planning Commission (NWARPC) has coordinated meetings between representatives of affected jurisdictions in an effort to determine, in the interest of economy and efficiency, whether certain stormwater permit components could be addressed collectively, rather than individually; and

**WHEREAS**, it has been determined that a cost effective, regional approach to certain minimum control measures required as part of the permit – namely Public Education and Outreach, Public Involvement and Participation, and the education component of Pollution Prevention/Good Housekeeping – is both logical and appropriate; and

**WHEREAS**, the NWARPC previously requested and received statements of qualifications from interested institutions and firms with demonstrated water quality educational expertise, and has, in cooperation with representatives of affected MS4 jurisdictions, endorsed the attached proposal from the University of Arkansas Cooperative Extension Service; and

**WHEREAS**, the ADEQ has endorsed the regional concept and proposal for addressing said minimum control measures; and

**WHEREAS**, said representatives of affected MS4s have also endorsed the distribution of costs associated with the proposal as shown on the attached cost allocation plan; and



Centerton

WHEREAS, the Board of Directors of the NWARPC have authorized the Commission to act as the financial clearinghouse and primary contractor, on behalf of said MS4s, in connection with said proposal.

NOW, THEREFORE BE IT RESOLVED THAT WE, THE UNDERSIGNED MS4 JURISDICTION, AND THE BOARD OF DIRECTORS OF THE NORTHWEST ARKANSAS REGIONAL PLANNING COMMISSION, AGREE AS FOLLOWS:

SECTION 1. To participate in a 1-Year Regional Stormwater Education and Coordination Program (January 1, 2013 – December 31, 2013), to be carried out by the University of Arkansas Cooperative Extension Service through an engagement with the Northwest Arkansas Regional Planning Commission, with costs based on each jurisdiction's pro-rated share of region's 2010 urbanized area population; it being understood that said services to be provided shall satisfy requirements for the federally mandated minimum control measures referenced herein. Commitments for participation in said program in future years will require governing body approval on a year-to-year basis.

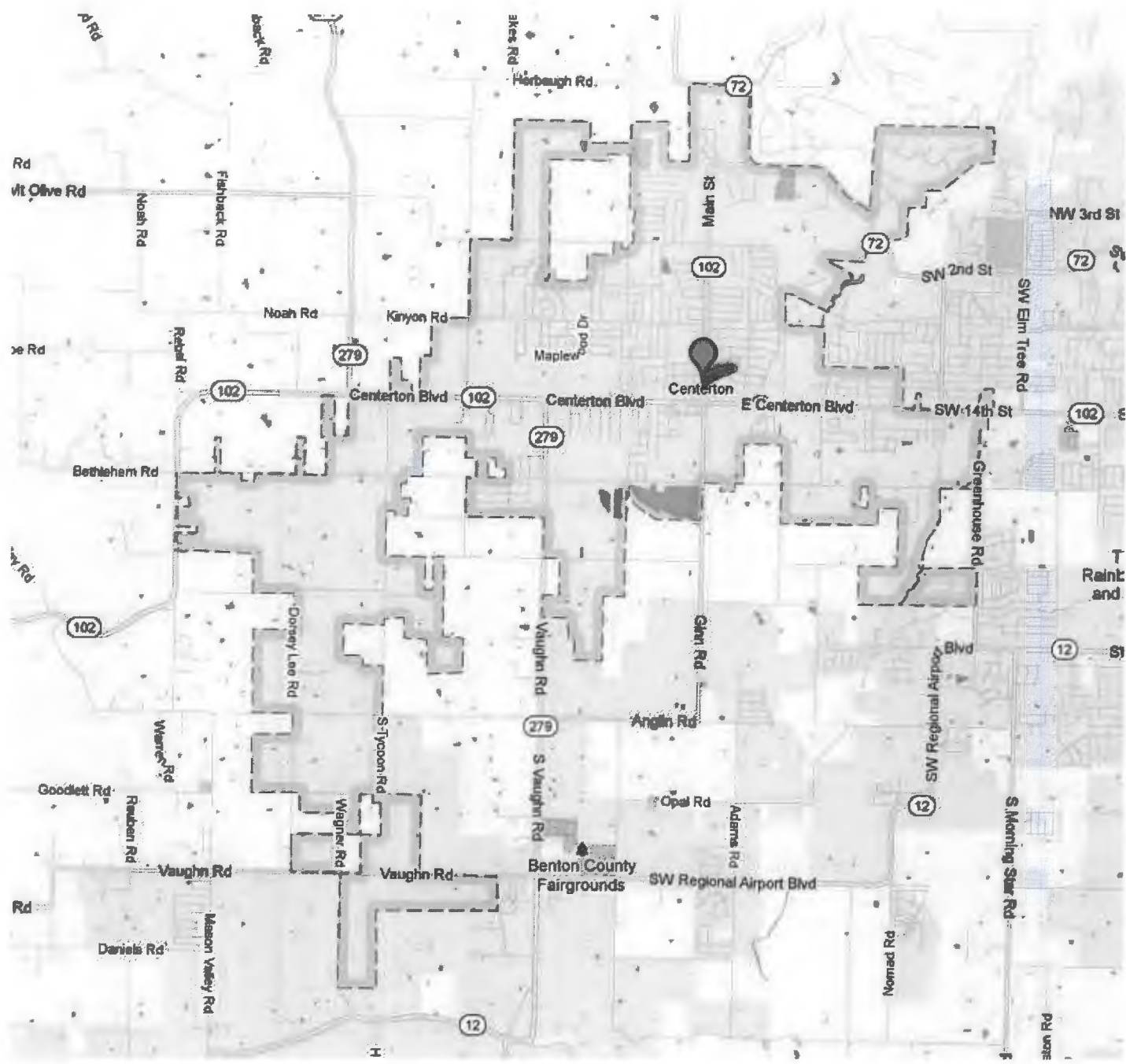
SECTION 2. To participate financially in accordance with the attached cost allocation plan. Any increases in the costs allocated to the undersigned MS4 due to the failure of other MS4 jurisdictions to participate shall be subject to the approval of the undersigned MS4.

SECTION 3. That all funds received by NWARPC from MS4s shall be utilized in their entirety for stormwater management program services and coordination activities in connection with EPA Phase II Stormwater Program requirements, and shall be accounted for separately from all other Commission funds.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2012.

3/1/2012 MS4 Jurisdiction  
Centerton

Jeff Hawkins NWARPC  
Jeff Hawkins



CENTERTON CITY LIMITS

